



FOR IMMEDIATE RELEASE

Participate in DIAC's 21th Annual Future of Dentistry Survey

***New for 2017 - First 100 Respondents Receive \$10 Starbucks Card!
Plus \$5000 in Draw Prizes Available!***

Toronto – December 3, 2016 – The Dental Industry of Canada (DIAC) is pleased to announce the launch of its 21st annual Future of Dentistry Survey. This is the primary vehicle for dental clinicians and specialists to let dental manufacturers, dealers, laboratories and service companies know your opinions on key topics and how they can serve you more efficiently.

Still \$5000 in Draw Prizes AND First 100 Respondents also Receive a \$10 Starbucks Gift Card!

Each practicing dentist survey respondent has chance to win one of a ***\$2500 Cash Grand Prize; Three \$500 Runner Up Prizes; or Ten Consolation prizes of \$100 each****. ***New for 2017*** – the First 100 Respondents will also receive a **BONUS \$10 Starbucks Card!**

Join DIAC On-line For Fast, Convenient Survey Completion!

The survey has been completely revised for 2017 with new questions as requested by the industry and dental professionals, as well as designing for an overall shorter time to complete.

Go to <https://www.surveymonkey.com/r/DIAC2017> and follow the on-screen instructions.

The survey closes March 15th, 2017 so please consider completing the questionnaire at your earliest convenience to make sure you're entered.

All individual responses are completely confidential. Only the overall merged results will be shared with our Dental Industry of Canada (DIAC) members.

** All winners will be determined by a draw from all completed surveys received by March 15, 2017.*

FOR FURTHER INFORMATION, CONTACT:

Mr. Karl Schmidt
DIAC (Dental Industry Association of Canada)
Telephone: (905) 417 - 7462
Email: karlschmidt@shaw.ca

Mr. Eric Jones, President
Eric P. Jones & Associates Inc.
Telephone: 1-866-654-2434
Email: ejones@vaxxine.com